



Governors Village  
Communication Committee

# communication committee

## January 16, 2012 meeting

Attendees: Terry Landers, Ted Smith, Susie Moffat

Absentee: Rosemary McGee

## Meeting Summary

At the first quarterly meeting of 2012 Communication Committee members gave committee activity reports, reviewed the past year and discussed ways to improve the committee's role and effectiveness in the community.



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Communication Committee

# Meeting Minutes

**Date: January 16, 4:30 pm**

**Title of Meeting: 2012 First Quarter**

**Location: Bean and Barrel**

**Attendees: Terry Landers, Ted Smith, Susie Moffat**

**Absentee: Rosemary McGee**

**Meeting started at 4:30.**

## Old Business

### 1. Review ACTION ITEMS

- 1.1. Terry- Distribute welcome packets to 16 new Townes residents. [Done. Hand-delivered packets to the local new residents in the Townes and mailed them to any with non-local addresses.]
- 1.2. Rosemary - Verify 2012 budget allocation (\$300) [Done]
- 1.3. Susie - Verify actual expenditures for website domain name registry and mapping renewals. (10-18-2011: 2011 Total was \$57.62. Renewed through September 2012.) [Done]
- 1.4. All - consider ways Communications might encourage community conversations. Briefly discussed today. Need more participants before we can expand much more.
- 1.5. Ted, Susie - Select and send Joel photographs for annual meeting slideshow. [Done]

## New Business

### 2. Discuss Committee Activities.

#### 2.1. Welcome Program.

- 2.1.1. Program is well-staffed with Terry welcoming new homeowners in the Village and Karen Howard (Lake), Linda Kreiter (Park), and Ted Smith (Forest) serving as ambassadors in their neighborhoods. Terry will continue to deliver packets in the Townes. Need to verify Talis contacts listed in the Welcome Letter.



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2.1.2. The period from January 1, 2011 through December 31, 2011 saw a lot of activity in our community:

16 New Homeowners in the Forest/Lake/Park/Village

-- 3 in the Forest

-- 2 in the Lake

-- 9 in the Park, one is an absentee owner

-- 2 in the Village

20 New Homeowners in the Townes, four are absentee owners

2.2. Photography adds considerably to website. Ted will update group shots of committees and boards as time permits throughout the year.

2.3. Website.

2.3.1. No one has volunteered to provide backup support for the website yet. Susie will continue to send notices and try to break it down into more specific tasks.

2.3.2. Website content. Ted suggested enlisting help from others to serve as reporters or publicists to supply more stories of things going on in the community. Susie noted the [Governors Club newsletter welcomes new members](#) (p.8) with a short biography. (To do here someone would need to volunteer to submit this kind of info.) Also consider adding ARB activities to website if board would agree, similar to the way [Southern Village HOA's ARB reports them](#). Members agreed to continue to try to build up relationships within official groups to encourage sharing information.

3. 2012 Planning. Other than ideas mentioned above, no new initiatives.

## Action Items

1. Susie- Verify Talis contact listed in the Welcome Letter. [Note 01/18/2012: changes are needed. Joel supplied updates that will also need to be applied to website.]
2. Susie - See if Bicycle Safety video is available.
3. Ted, - Photograph new POA and Townes Boards and the Recreation committee when there is an opportunity.

## Meeting adjourned at 6:00.



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# Meeting Agenda

**Date: Monday, January 16, 2012 at 4:30**

**Title of Meeting: 2012 First Quarter**

**Location: Bean and Barrel**

**Attendees: Terry Landers, Ted Smith, Rosemary McGee, Susie Moffat**

## **Old Business**

### 1. Review ACTION ITEMS

- 1.1. Terry- Mail welcome packets to 16 new Townes residents. [Done]
- 1.2. Rosemary - Verify 2012 budget allocation (\$300) [Done]
- 1.3. Susie - Verify actual expenditures for website domain name registry and mapping renewals. (10-18-2011: 2011 Total was \$57.62. Renewed through September 2012.) [Done]
- 1.4. All - consider ways Communications might encourage community conversations.
- 1.5. Ted, Susie - Select and send Joel photographs for annual meeting slideshow. [Done]

## **New Business**

### 2. Discuss Committee Activities.

- 2.1. Welcome Program
- 2.2. Photography and event coverage
- 2.3. Website
- 2.4. POA Board

### 3. 2012 Planning