

Minutes - Governors Village Communications Committee 2016 Third Quarter Meeting

Date: July 11, 2016, 7 pm

Location: Bean and Barrel meeting room

Present: Ted Smith, Terry Landers, Daniel Guy, Susie Moffat

1. Old Business

1.1. Committee Reports

1.1.1. Website (governorsvillage.org) – Susie

1. Recent web articles have had over 100 views within the first 24 hours of publishing. These include In-depth article on Board of Directors as well as the POA Board minutes.
2. We get a free domain with our Wordpress premium upgrade that had gone unclaimed. Now govvillage.org directs to our website.
3. The premium upgrade will automatically renew on August 7 2016 for \$99 dollars.

1.1.2. Welcome Program (governorsvillage.org/about/welcome/) – Terry

1. Ambassadors:

Village: Terry Landers
Park: Linda Kreiter
Forest: Ted Smith
Lake: Karen Howard
Townes: <open> (Terry is delivering packages)

2. Properties

In the second quarter of 2016, our community had 13 properties change ownership:

- 2 in the Village
- 1 in the Park
- 1 in the Forest
- 1 in the Lake
- 8 in the Townes

Cumulatively during the first half of 2016, our community had 19 properties change ownership:

- 3 in the Village
- 3 in the Park
- 1 in the Forest
- 1 in the Lake
- 11 in the Townes

3. Welcome Packet contains 7 items:

- Governors Village Welcome Letter
- Intro to Pool Rules
 - (Includes statement "Swiping one's card to enter the pool confirms the acknowledgment that the resident has read the rules and will adhere to them.")
- Pool Rules
- Save the Date Pool Party
- Summary Rules & Regulations
- Talis Welcome Letter
- Talis Homeowner Information Sheet

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- 1.1.3. Photography and event coverage – Ted
Firemen's Breakfast was last event covered. Next scheduled event is Annual Pool Party.
- 1.1.4. POA Board Liaison – Daniel
Changes to certain aspects of the installation of recreation equipment near the lake has been approved and should be moving forward.
Issue of using Round-up has been raised as a concern. Residents will address the board about this topic at next POA meeting.

2. Action Items/Updates

- 2.1. Follow up about reaching out to Townes of Governors Village POA
Susie has been in touch with Adele McLean to work together on an article about the goals and activities of the Townes and to get a photo of the board of directors. Adele has agreed to provide information and take the picture at the next meeting.
- 2.2. Increasing participation on all POA Committees
Ted will create a sign-up sheet for various Governors Village committees that can be used to recruit new members during the Annual Pool Party in August. Ted will contact Social Committee chairs to see where it would be appropriate to put a table with the signup sheets so as not to cause congestion at the entrance.

3. New Business

- 3.1. Decide on Communications Committee Chair position
Susie offered to serve as chair. Members agreed to share duties: Terry will conduct meetings, Ted will prepare agenda and reserve meeting room, Susie will prepare minutes. Daniel will fill in for any of the 3 roles when someone is unable to attend.
- 3.2. Committee sign-up sheets
See Action Item 2.2 above.
- 3.3. Open Discussion
 1. Committee agreed on earlier meeting time of 6 pm for future meetings.
 2. Members discussed developing an in-depth article on 2016 Ground Committee projects in our various neighborhoods.

New Action Items

Ted - Develop committee sign-up sheets to use at Annual Pool Party.
Susie - Develop very brief set of questions to gather information from neighborhood grounds committees to be used for website article. [Task completed. Mailed to grounds chairs July 13, 2016.]

Next scheduled meeting: Fourth quarter, October 17, 2016, 6 - 7:30 pm Bean & Barrel
(Meeting schedule: January, April, July, October. 3rd Monday.)

Meeting adjourned at 7:50 pm.