

# Governors Village Communication Committee

## Second Quarter 2017 Meeting Minutes

April 17, 2017 -6:00 - 7:30 PM

Bean and Barrel

Members present: Terry Landers, Susie Moffat, Ted Smith. Kalyan Ghosh

Invitee present: Jennifer Allen

Meeting called to order by Terry Landers at 6:35 pm

### 1. Committee Reports

#### 1.1. Website (governorsvillage.org) – Susie

Village resident Kerry Freeman requested to include the write up and pictures from recent egg hunt in Governors Living Magazine. Members shared mixed opinions but agreed to allow in this case if parental permission is obtained for use of pictures. Susie will notify Kerry to contact Ted to follow up on publishing pictures and text from the Easter Egg Hunt in the magazine. We will suggest to Kerry that she contact the social committee to find out dates for upcoming events, so someone from Governors Living Magazine could attend, write their own article and take their own pictures.

Trent Leonard asked to be removed from website contacts for recreation chair as he has moved. Brings up issues of keeping all committee memberships and other information up to date as well as how to best gather content to publish.

Webmaster needs backup support—someone who could publish articles. Jen Allen is interested but mostly available only during summer. Susie will demonstrate Wordpress. Terry suggested also asking more precisely for volunteers for specific tasks.

#### 1.2. Welcome Program (governorsvillage.org/about/welcome/) – Terry

Ambassadors:

Village:	Terry Landers
Park:	Linda Kreiter
Forest:	Ted Smith
Lake:	Karen Howard
Townes:	Kim Summerville

Linda Kreiter's house is on the market thus we will need to find a replacement Ambassador for the Park.

In the first quarter of 2017, our community had 8 properties change ownership:

- 4 in the Village
- 0 in the Park
- 1 in the Forest
- 0 in the Lake
- 3 in the Townes

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Welcome Packet contains 4 items:

Governors Village Welcome Letter

Summary Rules & Regulations

Talis Welcome Letter

Talis Homeowner Information Sheet

When the pool rules are distributed for 2017, they will be included.

### 1.3. Photography and event coverage – Ted

Egg Hunt was last event covered. Will cover Garage Sale April 29. Other upcoming events are June 3 for Firemen's Breakfast / 5K Run-Walk

### 1.4. POA Board Liaison – Kalyan

Board hopes to find ways to address apathy among Governors Village residents and get better participation.

Improve communication. Make people feel part of the community.

Newsletter could engage people. Include articles explaining how their money is spent and other workings of the community.

Invite families to "new residents" party. Combination social event plus discussion of issues and concerns.

Find ways to make GV more welcoming.

It was noted that TGIS is designed for new residents to meet new and established residents in small social setting.

## 2. Action Items/Updates

2.1. Follow up about reaching out to Townes of Governors Village Home Owners/ Residents

2.2. Increasing participation on all POA Committees

## 3. New Business

### 3.1. GV Community Newsletter

Townes board member Adele McLean was unable to join us for this meeting but had been invited to discuss her suggestion of publishing electronic newsletter. GV newsletter was dropped after website went live in Fall 2010 with idea that articles would be published as events occurred and articles would remain available online indefinitely.

Jen has experience with Publisher and suggested producing a newsletter biannually.

3.2. Open Discussion - thoughts, ideas, etc.

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Jennifer (Jen) Allen has agreed to join the communication committee. She will be a welcome addition.

Next meeting: July 17, 2017